

Northwest Region Quarterly Report – October/November/December 2010 Dr Della Scott-Ireton, Director Irina Sorset, Outreach Coordinator Melissa Timo, Public Archaeology Intern Tara Giuliano, Public Archaeology Intern Nicole Bucchino, Public Archaeology Intern

Executive Summary

Fall is festival season and FPAN NW staff attended several, hosting archaeology information booths, providing literature, and organizing activities for local people. Staff hosted booths at the Baker Heritage Festival in Baker (the 4th year in a row we've attended) and at the Rocky Bayou State Park Pioneer Day in Valparaiso (the 2nd year for us there). Staff also attended the annual Diving Equipment and Marketing Association trade show where we had the only archaeology booth - a needed counterpoint to the treasure hunters who always make an appearance. We handed out hundreds of pieces of information on Florida's Underwater Archaeological Preserves, the Heritage Awareness Diving Seminars, and other maritime-related outreach initiatives. Next year's DEMA is in Orlando, so we anticipate having a very large showing there, FPAN staff from three regions – Northwest, West Central, and Southeast - attended and hosted an info booth at the Florida Dive Show. We have not attended this show before and thought we'd try it out to see how beneficial it might be. After an extremely busy two days talking to hundreds of people, we all agreed this is an event FPAN should have a presence at every year! We also made some great local contacts, as well as had a chance to talk to representatives from NAUI, PADI, and SSI regarding the HADS program. We also, hopefully, identified a diving magazine, called the Underwater Journal, to take over the articles we used to send to Scuba News.

The intern projects are progressing very well. Melissa's research into the historic Gainer/Mt Pleasant Cemetery made startling advances, as she obtained GPR data on the cemetery itself and identified the location of the now-vanished original wooden church, and gathered oral interviews with the Gainer family. She also located obscure documents pertaining to ante- and postbellum land ownership and transfer. Tara anticipates beginning field work on her project at the Old Bethel Cemetery in Crestview this spring. She'll organize and host a cemetery workshop to assist interested locals in proper methods for cleaning and conserving the historic headstones. She'll also continue her research into local legends pertaining to the suspected mass grave marked by field stones. Nicole will finalize the update of the historic Pensacola walking map and we'll hope to get that printed by summer. Tara and Nicole also are working on a cemetery activity to be added to the next *Beyond Artifacts* edition.

Type of Activity/Event	# of Events/Presentations/Activities	Attendees #
Public Presentations	8	226
Public Events	4	1624
Professional Presentations (conferences, etc)	1	15
Professional Events attended (conferences, etc)	3	
Adult Training/Workshops	2	36
School/Youth Programs/Workshops	9	737
Radio/TV Presentations/Interviews		
Volunteer Programs	FPAN lab: 56 hours	91
Meetings attended – Government, Schools, Administration	17	
Printed Articles – Magazine, Newspaper		
Printed Media produced – Brochures, Booklets, Guides, Maps		
Electronic Media produced–	1 mass e-mailing	1597
Blog, Podcasts, Mass Emails	NW Facebook: 89 posts NW Twitter: 157 feeds	259 Like Us 148 Followers
Major Publications – Book, Chapter, Journal Article		
TOTAL	290	4701

Public Outreach

Info Booths

- Baker Heritage Festival, Baker 240 attendees
- Rocky Bayou State Park Pioneer Day, Valparaiso 211 attendees
- Diving Equipment and Marketing Association (DEMA) trade show, Las Vegas, NE – 531 attendees at booth, over 9,700 at the show

• Florida Dive Show, West Palm Beach - 642 at booth, over 2,000 at show Public Lectures/Presentations/Tours

- Beaches to Woodlands Tour, Milton Secrets of Santa Rosa lecture series, 31 attendees
- Beaches to Woodlands Tour, Milton Secrets of Santa Rosa lecture series, 34 attendees
- Beaches to Woodlands Tour, Milton Secrets of Santa Rosa lecture series, 24 attendees
- Beaches to Woodlands Tour, Milton Secrets of Santa Rosa lecture series, 21 attendees
- Gulf Power, Pensacola Luna and EP Wrecks, 57 attendees
- Historic Pensacola Village, Pensacola Fall Festival Open House, 3 attendees
- UWF Archaeology Class, Pensacola FPAN and FL Preserves, 24 attendees
- Florida Dive Show, West Palm Beach FPAN and Underwater Programs, 32 attendees

Workshops/Training

 National Association of Interpreters Certified Interpretive Guide training, Pensacola – 15 attendees

• National Park Service Interpretation training, Charleston, SC – 21 attendees Youth Event/Presentation

- Flomaton High School, Flomaton, AL Luna and EP Wrecks, 32 attendees
- Santa Rosa County Schools gifted program, Milton Archaeology as a Profession, 40 attendees
- Trinitas Christian School, Pensacola lecture/museum/lab, 27 attendees
- UWF Youth Leadership, Pensacola lecture/museum/lab, 45 attendees
- McArthur Elementary, Pensacola Intro to Archaeology lecture, 25 attendees
- Girl Scout Jamboree, Gulfarium, Ft Walton Beach 500 attendees
- Homeschool group, Pensacola lecture/museum/lab, 24 attendees
- Homeschool group, Pensacola lecture/museum/lab, 20 attendees

• Homeschool group, Pensacola - lecture/museum/lab, 24 attendees Professional Presentation

• SEAC, Lexington, KY – Public Archaeology Group Forum on Web Tools and Social Media, 15 attendees (Irina)

Volunteer Opportunities

• FPAN lab, Pensacola - 91 volunteers for 56 hours Publications

• Since discontinuing articles to *Scuba News*, Jeff Moates and I made contact with the publisher of *Underwater Journal* (<u>www.underwaterjournal.com/</u>) at

the Florida Dive Show in December. We likely will start providing articles to this on-line publication in the new year.

- Florida Archaeology: An Overview working with FAS to update and reprint existing booklet
 - Professional and avocational archaeologists around the state have been solicited to contribute articles on significant sites
 - Articles are slowly coming in for the website, but FAS has not identified a webmaster to update their website. Solicitations and reminders are suspended until an FAS webmaster has been identified, as I feel it is unfair to ask for articles that will sit in limbo for an unknown length of time.
 - The booklet text has been revised and updated as much as possible without input from the FAS Board. Still awaiting input from the FAS Board.
- Northwest Region Newsletter quarterly, 1,597 recipients

Grants

• FPAN partnered with Flinders University and the Historic Preservation Office of the Commonwealth of the Northern Mariana Islands to write a grant to present the Heritage Awareness Diving Seminar to the diving industry on Saipan. The grant was awarded by the NOAA Pacific Region Grants Cooperative. Two HADS courses will be offered for diving industry personnel, in both English and Japanese, and will focus on submerged sites preservation and sustainable tourism on the new Invasion Beaches Maritime Heritage Trail.

Aiding/Advising Local Governments

Escambia County

- Attended meeting of County Marine Advisory Council
 - Offered to serve as liaison for proposed grant project headed by FL BAR to develop a Panhandle Shipwreck Trail
- Working with Social Studies Coordinator to develop a plan for regularly scheduled teacher in-service workshops focused on archaeology
- Working with Social Studies Coordinator to develop ideas for "traveling trunks" for archaeology for use in the classroom
 - Likely will assign development to interns
- Assisting with development of archaeological resources protection ordinance
 - The County Planner who is in charge of this project is still working on it, but his workload has increased due to recent county budget cuts and staff reductions so the project is progressing slowly

Santa Rosa County

- Worked with County Tourist Development Council representative to develop a plan for participation in the annual county Beaches to Woodlands event
 - In partnership with Arcadia Mill Archaeological Site, developed and presented a lecture series for the event on Saturdays in October, called Secrets of Santa Rosa: Archaeology & History in Your Backyard

• The lecture series was excellently received and attended and will become an annual event in conjunction with Beaches to Woodlands

Gulf Islands National Seashore

- Facilitated lecture at Naval Live Oaks on Santa Rosa Pensacola site, given by UWF staff Norma Harris
- Facilitated lecture at Naval Live Oaks on prehistoric cultures of Southeast US, given by UWF staff Ramie Gougeon

Milton

- Milton High School project at the Scott Site
 - Met with the MHS principal to discuss offering the class again next year.
 - Will coordinate with the school in March to make sure the class is on the offering list for student sign-up
 - Jay Bixler, grad student in archaeology at UWF, is leading the project and focusing on the site for his Master's thesis project
- FPAN is serving on the advisory board of the Blackwater River Foundation and will assist in developing a plan for identifying and managing archaeological/historical resources along and in the river as part of a larger management plan.

Gulf Breeze

- Working with contact for Deadman's Island restoration project to assist with interpretive signage for a proposed snorkeling trail at the island
 - This project is on hold due to financial considerations working with Gulf Breeze contact to identify possible grant sources for funding

Okaloosa County

Ft Walton Beach

- Provide advice to Historic Sites & Structures Board
- Working with Friends of *Governor Stone* to promote the schooner as a heritage education tool and to investigate grant opportunities
- Working with committee to nominate The Boat to the NRHP

Crestview

• UWF grad student and FPAN Intern Tara Giuliano is working on the Old Bethel Cemetery project as thesis topic

Baker

- Attended and presented an info booth at the annual Baker Heritage Festival **Niceville**
- Attended and presented an info booth at the Rocky Bayou State Park Pioneer Day

Walton County

- Working with Tourist Development Council to advise on archaeological/historical concerns with Kellogg Property development
- Working with TDC to develop and promote heritage tourism opportunities

Holmes County

• Working with joint Holmes/Washington counties Library Services to develop joint programs for youth and adults in the new year.

• Working to establish regular teacher in-service workshops with county education staff, in partnership with neighboring counties to facilitate attendance and funding for teachers to participate

Washington County

Chipley

 Working with Library Services staff to develop a lecture/activity program for youth and adults to be held in February

Falling Waters State Park

 Working with Park staff to coordinate participation in the annual Legends & Lore event in the spring

Bay County

- FPAN Intern Melissa Timo is focusing on the Gainer/Mt Pleasant Cemetery as her thesis topic
 - Melissa, with help from other UWF grad students, completed a GPR survey of the cemetery
 - Melissa also conducted oral history interviews and research in local archives

Panama City

 Working with Library Services staff to develop a lecture/activity program for youth and adults for Archaeology Month

Jackson County

Marianna

- Working with Library Services staff to develop a lecture/activity program for youth and adults to be held in February
- FPAN coordinating archaeological assistance for the new Chipola Greenway, including staff from the FL DHR.

Calhoun County

• Continuing to work with county educational staff to develop consistent teacher in-service trainings in Blountstown each year

Gulf County

Advising county on archaeological assessment needs for recently acquired property

Port St. Joe

• Working with Library Services staff to develop a lecture/activity program for youth and adults for Archaeology Month at both the Constitution Convention Museum and St. Joe Peninsula State Park

Assisting DHR

Training Programs

- Heritage Awareness Diving Seminar (HADS)
 - Training seminar for NAUI/PADI/SSI Course Directors to educate them about submerged cultural resources and encourage them to pass along to Instructors to teach new divers

- The seminar scheduled for November 9 in Stuart was cancelled due to lack of sign-up, likely because of proximity to DEMA conference for the diving industry. Will try again in the spring.
- Next seminar scheduled for May 23-25 in Marathon
- Jeff Moates and Della will contact the DEMA organizers about holding the classroom portion of HADS at the DEMA Show 2011, which will be held in Orlando in November

Local contact for DHR Review & Compliance

- Assistance to county and city for permitting requests
- Assist with inspection of newly uncovered archaeological remains, such as shipwreck material, and provide advice and liaison for Florida Master Site File submission and any further investigation

State Historical Marker Council

- Della Scott-Ireton appointed by Secretary of State to serve on the Florida Historical Marker Council
 - Conference call Oct 12

Assisting with distribution and reprint of DHR interpretive materials

 Working with BAR staff to reprint the Preserves poster, to include the new USS Narcissus Preserve

Coordinating with DHR to schedule to annual meeting between DHR and FPAN staff

Meeting planned for September 2011

Working with DHR on heritage tourism initiatives

- Working with BAR underwater staff to facilitate new Preserves
 - USS Narcissus and Fort Dade near Tampa

<u>Other</u>

- NW Region hosted a National Association of Interpreters Certified Interpretive Guide training
 - Several FPAN staff attended, as well as staff from West Florida Historic Preservation, Inc. and some outside people
- NW Region office nominated and awarded "Business of the Week" by a local radio station! We were awarded a plate of sub sandwiches for lunch.
- Irina, Melissa, Tara, Nicole, and other NW Region students attended the SEAC conference in Lexington, KY
- Della overseeing reprint of FL Archaeology Month 2009 poster featuring info on "Spanish Claim Florida" and in particular Luna shipwreck information
- Della serving on committee to develop state-wide "Unearthing Florida" radio show
- Della and Irina serving on committee to develop traveling exhibits for the Destination Archaeology! Resource Center and display for the FPAN Coordinating Center stairway niche
- Della serving as Point Person for FPAN Strategic Planning initiative
- Della and Irina serving on search committee for museum director position for Destination Archaeology! Resource Center
 - Della serving on 9 thesis committees for UWF graduate students:
 - o Irina Sorset

- Scott Sorset
- Melissa Timo
- Tara Giuliano
- Brian Adams
- Nicole Tumbleson
- o Jay Bixler
- Morgan Wampler
- Stephanie Poole
- Della serving on 1 thesis committee for Flinders University and 1 dissertation committee for East Carolina University
- Facilitate meetings with archaeologists and local residents regarding artifact finds in the Region
- Attend Panhandle Historic Preservation Alliance meetings
- Attend Pensacola History & Archaeology Council meetings
- Della serving as Board Member of the Pensacola Archaeological Society attend monthly meetings and participate in Board activities and decisions
 - Della also on Program Committee for 2010-2011 to secure speakers for the PAS monthly membership meetings
- Della serving as elected Board member and Treasurer for Advisory Council on Underwater Archaeology
- Della serving on Editorial Advisory Committee, Conference Committee, UNESCO Committee, and as Chair of Public Education & Information Committee of Society for Historical Archaeology
- Della serving on Training and Education Advisory Board of Nautical Archaeology Society
- Della appointed to serve on the Federal Advisory Committee for Marine Protected Areas
- Della assisted in teaching a National Park Service interpretation workshop, presenting information on interpreting maritime resources



FPAN Intern Melissa Timo leading kids at Rocky Bayou State Park's Pioneer Day through the cemetery activity.



Delivering the "What is FPAN" lecture to attendees of the Florida Dive Show.